TO: All vendors considering submitting proposal to the City of Milwaukee's Official Notice 01-2014 for Remote Parking Payment (RPP Technology)

FROM: Cindy Angelos, Parking Finance Manager

RE: Responses to final group of questions from vendors dated August 19 -20, 2014

DATE: August 21, 2014

1. Will vendors use the City's merchant account?

Vendors should propose their solution/options.

2. Which credit cards are vendors required to accept?

See page 19 – Payment Processing of RFP. Vendors should propose their solutions.

3. What is annual revenue from on-street parking?

See page 1 of RFP

4. What is annual revenue from off-street parking?

See page 1 of RFP

5. How many cash transactions for parking did have in previous fiscal year? Off-street? On Street

The City has no way to determine from the single-space coin meters the total number of transactions, just total revenue.

However from the 303 DPT on-street multi-space meters, there were 939,887 transactions in 2013.

6. How many credit card transactions for parking in previous fiscal year? Off-street? On-street? *The City has no off-street credit card transactions.*

In 2013, there were 1,177,999 credit card transactions at 303 multi-space meters.

7. What is the average credit card transaction for on-street? For off street?

There are no off-street credit card transactions. In 2013, the average credit card transaction at the 303 on-street multi-space meters was \$1.98.

8. What is the average cash transaction for on-street? Off-street?

The City has no way to determine total transactions from single-space coin meters, just total revenue. Most single space meters have a \$0.50 per hour rate. However, from the 303 DPT multi-space meters, the average coin transaction was \$1.07 in 2013.

9. How many parking meters accept credit cards?

Three hundred three multi-space meters accept credit cards and they control. The City currently has a pilot program with 134 single space Duncan Liberty meters that accept credit cards, but no

decision has been made as to whether the City will purchase the meters in the pilot project or expand the number of single-space meters that accept credit cards. We do not have enough information to provide average or total revenues using these meters. The City may revert to the original coin-only single space at the end of the first quarter in 2014.

- 10. Do any of the single space meters parking meters accept credit cards? If yes, how many? See response to question 9 above.
- 11. What is the average rate for parking?

See page 3c of the RFP. The average hourly rate is \$1.17. The median rate is \$1.50 per hour.

12. Who are the manufacturers of the multi-space meters and what are the models?

See page 3c of the RFP

13. Who are the manufacturers of the single-space meters and what are the models?

See page 3 of the RFP

14. What is the hourly rate for parking on-street? Off-street?

On-Street = \$1.50 or \$1.00 or \$.50

Off-Street = \$0.50 per hour

15. Will City pay the credit card fees?

Vendor must propose the options they wish to present. Vendors may present fees with City paying credit card fees and without City paying credit card fees.

16. Will City be doing the signage and decal installation? Is the vendor responsible for installing signage?

See page 18 (6) Value items

17. Which software version is being run on the Duncan AutoCite X-3's?

AutoISSUE.NET Version 2.33.0

18. Which version of Digital Payment EMS Software are the Luke meters running?

EMS Version 6. There are 178 Luke V2 6.2 build, 0708. There are 125 Luke V3 6.4 build, 0026

19. What are the annual number of parking transactions and the average price per transaction?

See responses above to questions 5 - 8.

20. What percentage of the multi space meter transactions are credit card transactions?

55.6% of all multi-space transactions in 2013 were credit card, but 70% of the revenue at multi-space meters was derived from credit card transactions.

21. Does the City have any interest in being the Merchant of Record for credit card processing? Should the proposed convenience fee being requested be inclusive of gateway and merchant processing? Or is the city responsible for gateway and merchant fees separate from the convenience fee?

See responses to question number 1 and 15 above.